

Google Business Profile Checklist for Chinese Restaurants

Core profile

- Name matches sign and website
- Address correct
- Phone correct
- Website URL correct
- Ordering URL correct
- Hours correct
- Holiday hours updated
- Primary category selected
- Secondary categories selected

Menu and services

- Menu URL points to HTML menu
- Delivery and pickup links current
- Dine-in / takeout / delivery attributes reviewed
- Photos show current dishes
- Photos show entrance and interior
- Accessibility attributes reviewed
- Payment attributes reviewed

Posts and updates

Weekly post topic:

New dish:

Holiday hours:

Catering or group ordering:

Seasonal item:

Review response

Positive review response:

Critical review response:

Allergy or dietary complaint escalation:

Wrong-hours complaint escalation: